



THE
MindForward

—▶ **MENNINGER LUNCHEON**

ADVANCING CARE. STRENGTHENING COMMUNITY.

FRIDAY, OCTOBER 30, 2026

The Post Oak Hotel at Uptown Houston
1600 West Loop South | Houston, TX 77027

Community Investment
Opportunities



Menninger®

For over 100 years, The Menninger Clinic has stood at the forefront of psychiatric care, research, and education. As a nationally recognized nonprofit behavioral health system, **Menninger serves more than 1,500 individuals each year, delivering compassionate, evidence-based treatment for adults, adolescents and veterans facing complex mental health challenges.** Through a comprehensive continuum of services, including inpatient, outpatient, residential, and community-based programs, Menninger helps patients build lasting recovery and renewed hope.

250K+

Patients have received treatment from Menninger since inception.

80%

Of inpatients have at least three psychiatric disorders.

50%

Of inpatients have both a substance use issue or behavioral addiction and at least one psychiatric disorder.

Our Mission

Improving lives by delivering world-class, compassionate mental healthcare.

Our Vision

To create a world in which individuals receive compassionate care for lifelong well-being by leading the transformation of mental healthcare through groundbreaking research, innovative treatment, and the development of future generations of mental health professionals.

The Need We Serve

The Menninger Clinic exists to meet the growing mental health needs of individuals and families facing complex, often life-threatening challenges. As gaps in access, untreated illness, and trauma continue to strain our communities, philanthropy makes it possible for Menninger to deliver compassionate care, advance evidence-based treatment, and reach those who might otherwise go without help. These realities underscore why sustained philanthropic investment is essential to strengthening mental health care today and shaping a healthier future for our community.

70%

of Americans encounter trauma in their lives with up to

86%

of those experiencing violence, war, or other high-stress factors developing PTSD.

160M

Americans live in areas with a shortage of mental health professionals.

54%

of Americans are affected by suicide.

\$280B

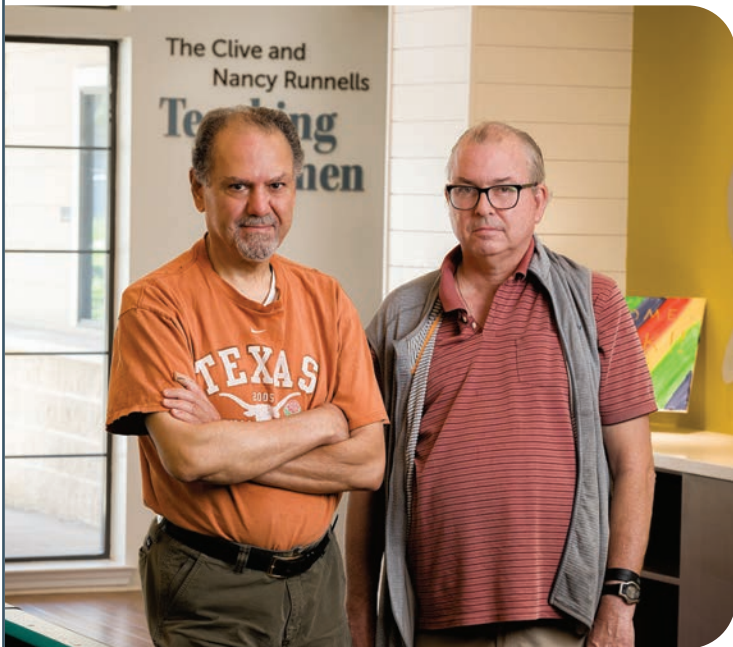
estimated total annual economic loss in the U.S. resulting from mental health challenges.

1 IN 5

youth experience a mental health condition, yet **60%** do not receive treatment.

Your Support of the MindForward Luncheon Advances Menninger's Mission

- Expands access to care through charitable patient services and financial assistance, providing no-cost or reduced-fee treatment for adults, adolescents, and veterans facing financial hardship ensuring essential mental health care is within reach for patients each year.
- Invests in education and training, enabling Menninger to offer immersive learning experiences across undergraduate and graduate clinical rotations, internships, and postgraduate fellowships building a strong, intentional pipeline of future clinicians equipped to meet the growing complexity of mental health needs.
- Drives research and innovative therapies, uncovering the risk and protective factors that influence mental health and transforming those insights into evidence-based treatments and clinical innovations with the power to change and save lives.
- Strengthens early intervention and community initiatives, advancing trauma-informed, equitable mental health care through prevention, education, and early support for young people and families across Houston and beyond.
- Sustains The Gathering Place, a free community resource that each year supports more than 200 individuals living with serious mental health conditions by offering a safe, welcoming environment, wellness and vocational programs, and meaningful peer-led connections that foster stability and belonging.



Annual Community Impact

100+

Adults, Adolescents and Veterans
Receiving Financial Assistance

200+

Individuals Provided Free Community
Programs & Vocational Skills

300+

Mental Health
Professionals Trained

600+

Youth Educators Provided Mental
Health Resources Reaching
5,000+ Youth

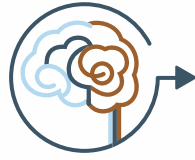
1.4K+

Hours of Community Education

30K+

Mind Dive Podcast Downloads to
Raise Mental Health Awareness

The MindForward Luncheon brings together community leaders and supporters to raise awareness and vital funds for Menninger's mission of advancing mental health care. The luncheon highlights the importance of mental health treatment and education through an inspiring program, featured speakers, and stories of impact, with proceeds supporting Menninger's clinical care, research, and training programs.



The MindForward Luncheon by the Numbers

400+

community members gather
each year for a shared purpose

15 YEARS

as a cornerstone event

5K+

pre-event impressions through
integrated marketing exposure

Join us

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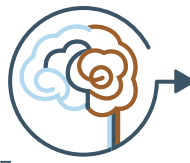
11:00 a.m.

The Post Oak Hotel at Uptown Houston
1600 West Loop South | Houston, TX 77027

A Conversation with Kevin Hines

Kevin Hines' story is a testament to the strength of the human spirit and a reminder for us to love the life we have. Kevin is a multi-award-winning filmmaker, bestselling author and an award-winning global suicide prevention and mental health advocate. Two years after he was diagnosed with bipolar disorder at age 19, he attempted to take his life by jumping from the Golden Gate Bridge. As one of only 40 people who've survived that 220-foot jump, Kevin now stands as a powerful advocate whose evidence-based story of survival is changing the conversation around mental health.



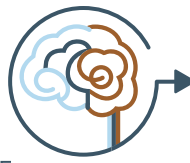


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Sponsorship Opportunities

Sponsorships provide hosted seating, recognition, and direct support of Menninger’s mission. Complimentary valet parking is included for the sponsor host and all sponsored guests.

SPONSOR LEVEL	RECOGNITION AND PARTICIPATION	IMPACT	
Inspiring Mind \$40,000	<ul style="list-style-type: none"> • Premier recognition as Title Sponsor • Most prominent logo placement on printed and digital invitations, event program, event signage, and event materials • Verbal acknowledgment during the event program 	<ul style="list-style-type: none"> • Annual recognition on the Menninger website • Preferred seating for two (2) tables of ten (10) • Complimentary valet parking for the sponsor host and all sponsored guests 	Signals a committed partnership in advancing Menninger’s long-range vision.
Future in Mind \$25,000	<ul style="list-style-type: none"> • Prominent logo recognition in the event program and select event signage • Verbal acknowledgment during the event program • Annual recognition on the Menninger website 	<ul style="list-style-type: none"> • Preferred seating for one (1) table of ten (10) • Complimentary valet parking for the sponsor host and all sponsored guests 	Advances innovation and leadership in mental health care.
Leading Mind \$15,000	<ul style="list-style-type: none"> • Logo recognition in the event program and select event signage • Annual recognition on the Menninger website 	<ul style="list-style-type: none"> • Preferred seating for one (1) table of ten (10) • Complimentary valet parking for the sponsor host and all sponsored guests 	Expands access to high quality mental health services for individuals and families.
Healthy Mind \$10,000	<ul style="list-style-type: none"> • Logo recognition in the event program and digital event materials • Annual recognition on the Menninger website 	<ul style="list-style-type: none"> • Reserved seating for one (1) table of ten (10) • Complimentary valet parking for the sponsor host and all sponsored guests 	Sustains mental health care in our community.
Peace of Mind \$5,000	<ul style="list-style-type: none"> • Name recognition in the event program and digital event materials • Annual recognition on the Menninger website 	<ul style="list-style-type: none"> • Reserved seating for six (6) guests • Complimentary valet parking for the sponsor host and all sponsored guests 	Helps patients and families navigate care with compassion and dignity.
Mindful Friend \$3,000	<ul style="list-style-type: none"> • Name recognition in the event program and digital event materials • Reserved seating for (four) 4 guests 	<ul style="list-style-type: none"> • Complimentary valet parking for the sponsor host and all sponsored guests 	Ensures care is guided by patient need, not financial circumstance.



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Underwriter Opportunities

Underwriter opportunities offer branded visibility tied to specific moments and experiences of the event. These opportunities are recognition-based and do not include hosted tables or tickets.

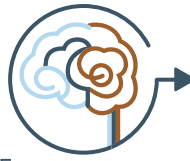
LEVEL	RECOGNITION
Featured Conversation \$25,000	<ul style="list-style-type: none">• Exclusive recognition as the Featured Conversation sponsor• Branded on-stage recognition during the featured conversation• Logo placement within event AV and production elements related to the conversation• Recognition in event signage
Award Presentation \$20,000	<ul style="list-style-type: none">• Exclusive recognition as the Award Presentation sponsor• Branded recognition during the award moment• Logo inclusion on a branded award card presented with the award or on the award itself, as appropriate• Recognition in event signage and AV and production elements
Valet Parking \$15,000	<ul style="list-style-type: none">• Exclusive recognition as the Valet Parking sponsor• Prominent branding on valet signage• Optional branded valet tickets or claim cards• Opportunity for a display vehicle near the valet entrance, if applicable and approved
Program \$10,000	<ul style="list-style-type: none">• Recognition as the Program Book sponsor• Full-page ad or thankyou page recognition in the event program• Recognition at the registration and welcome experience
Centerpiece and Floral \$5,000	<ul style="list-style-type: none">• Recognition in the event program• Branded recognition on table centerpieces or floral elements, where appropriate

INDIVIDUAL TICKETS

Tickets provide access to the luncheon program.
Valet parking is not included.

Premier Ticket – **\$500**

Preferred Ticket – **\$250**



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Sponsorship Commitment Form

SPONSORSHIP Please check selection below

Inspiring Mind Sponsor

\$40,000 FMV: \$1,400

Leading Mind Sponsor

\$15,000 FMV: \$700

Peace of Mind Sponsor

\$5,000 FMV: \$420

Future in Mind Sponsor

\$25,000 FMV: \$700

Healthy Mind Sponsor

\$10,000 FMV: \$700

Mindful Friend Sponsor

\$3,000 FMV: \$280

TICKET

Premier Ticket

\$500 FMV: \$70

Preferred Ticket

\$250 FMV: \$70

UNDERWRITING

**Featured
Conversation**

\$25,000

**Award
Presentation**

\$20,000

Valet Parking

\$15,000

Program

\$10,000

**Centerpiece
and Floral**

\$5,000

DONATE

I/We aren't able to join, but wish to make a donation of \$_____

Attention Private Foundations (if applicable)

We wish to be listed as a sponsor in printed materials, but we decline the sponsorship benefits.

The fair market value (FMV) is \$70 per luncheon seat/ticket. FMV is the non-tax-deductible portion of your gift.

DONOR INFORMATION

Name of Company, Foundation, or Individual _____

Name of Contact Person _____

Mailing Address

City _____ State _____ Zip _____ Phone _____

Email _____

PAYMENT

My check in the amount of \$_____ is enclosed.

Payable to The Menninger Clinic Foundation.

Please charge my credit card in the amount of \$_____

___ American Express ___ Visa ___ MasterCard ___ Discover

Name on Card _____

Card Number _____ Exp (MM/YY) _____

Billing Zip Code _____



Scan here or visit
menningerclinic.com/2026Luncheon
for more information

My gift is ___ in honor or ___ in memory of

Recognition Deadline

To be recognized in the luncheon program, your commitment must be received by October 2, 2026

Signature _____

Date _____

Please email your completed form to

TheMindForwardLuncheon@menninger.edu or **mail** to:

The Menninger Clinic
Office of Philanthropy
12301 Main Street
Houston, TX 77035